



TOM ARGUE TAKES THE QUIET PATH TO SUCCESS

Catching up with one of Valley's most sought-after homebuilders is no easy task: Tom Argue, president and founder of Argue Custom Homes, is a man continually on the move. We caught up with Argue in London, just one of the many great cities where he draws inspiration through the exploration of culture, art and architecture.

World-famous entertainers, athletes and prominent business people have sought the services of Argue Custom Homes, but you would never know it. The Scottsdale-based luxury custom homebuilder keeps its highbrow, jaw-dropping and utterly awe-inspiring portfolio of homes under wraps. "It's not a part of our DNA to tout our success and publicize what we're working on," shares Argue. "A home is a very private place, certainly for our clients who often value their privacy enormously," he adds.

Nevertheless, rumors are inevitable—especially when you are building some of the largest homes in the Valley. "We are blessed and honored to be involved in every job we have," Argue enthuses. "Our clients could have hired anyone to construct their home, and we're proud they chose us." True to form, Argue declines to share further details on the projects they are working on.

Hallmarks of a Top-Tier Firm

"You're only as good as the company you keep," the saying goes. For Argue and his firm's deeply rooted principles, the adage implies that subcontractors are critical to the homebuilding process. "We take a lot of pride in our subcontractors. For all builders, that is where their strength comes from," Argue asserts. "Whether it is our subcontractors who do our grading or our cleanup crews, we appreciate every individual who works on a

home with us." Revealing sincerity and gratitude, Argue continues: "They [subcontractors] never really get enough credit. You always hear about the builders or the architect, but there is never enough praise for the people who make all the elements come together behind the scenes."

Committed to infusing excellence in all of its endeavors, Argue Custom Homes further distinguishes itself through



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a hands-on homebuilding process. “I am constantly searching for inspiration through travel and research,” Argue states. “In order to lead in a direction that will make a home stand out, we work together with our clients in all aspects of the building process, but it all starts with an authentic vision of style and design.”

Team-oriented and technologically advanced, there is still more to the lifeblood of Argue Custom Homes: self-efficacy. “We’re not a company that takes a plan given to us by an architect and blindly builds what is given to us. We are more integrated into the process and have a much broader vision,” Argue says. “So whether it is having an involvement in the design or through the implementation and resourcing of materials, we bring a lot more to the table than just: ‘Bring us the information, and we’ll build it.’”

Achieving New Levels of Beauty and Craftsmanship

At Argue Custom Homes, no dream home is too ambitious. From elaborate recording

studios and enclosed batting cages worthy of the pros to closets straight out of Versailles and ultra state-of-the-art security systems, the homebuilder’s extraordinary repertoire belies his low-key, humble nature. The “Versailles closet” for example, features a handcrafted ceiling that is designed to replicate a Fabergé egg. While the unlearned eye might be dazzled by the sheer size and sumptuousness of such a closet, Argue recognizes the exceptional workmanship far before the space is complete or dry walled. “The quality of work displayed in this closet is tremendous,” he says

What’s Next for Argue Custom Homes?

As if constructing Arizona’s grandest estates wasn’t enough, the homebuilder has been asked to build a few exquisite projects out of state. But in true Argue style, no further details are being offered at this time. That is for another story...